



2010 JCI World Congress Report

Osaka, Japan



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Every year, the JCI World Congress brings together JCI members and partners from across the globe to explore active citizenship through forums, programs and events.

In Osaka, Japan, delegates participated in programs including the JCI Morning Show and Spotlight JCI and witnessed decisions guiding JCI into the future at the General Assemblies and Candidates Presentation and Caucus. The 2011 JCI Officers were elected, the 2010 Awards recipients were announced and celebrated and delegates learned what next year holds in the 2011 JCI Plan of Action.

Attendance

More than 9,600 delegates from 90 countries attended the 2010 JCI World Congress in Osaka, Japan.

2011 JCI Officers

The General Assembly elected the 2010 Board of Directors.

- President: Kentaro Harada, JCI Japan
- Immediate Past President: Roland Kwemain, JCI Cameroon
- General Legal Counsel: John Weber, JCI USA
- Treasurer: Batbayar Ulziidelger, JCI Mongolia

Executive Vice Presidents, Vice Presidents and their assigned National Organizations

Africa and the Middle East

Executive Vice President: Rami Majzoub, JCI Lebanon

Vice President: Rania Haddad, JCI Lebanon (assigned to JCI Syria, JCI Mauritius, JCI Tunisia, JCI Jordan (potential), JCI Egypt (potential), JCI South Africa, JCI Zimbabwe, JCI Morocco)

Vice President: Victor Marawu, JCI Zimbabwe (assigned to JCI Ghana, JCI Nigeria, JCI Rwanda, JCI Kenya, JCI Uganda, JCI Lebanon, JCI Lesotho (potential))

Vice President: Kouakou Alexis Kouassi, JCI Cote d'Ivoire (assigned to JCI Cameroon, JCI Comoros, JCI Congo, JCI Gabon, JCI Madagascar, JCI Mali, JCI Guinea, JCI Senegal)

Vice President: Fabrice Shema Ngoga, JCI Rwanda (assigned to JCI Cote d'Ivoire, JCI Benin, JCI Niger, JCI Togo, JCI Burkina Faso, JCI Sierra Leone (potential), JCI Botswana)

Asia and the Pacific

Executive Vice President: Dennis Cunanan, JCI Philippines

Vice President: Alex Mok, JCI Macao (assigned to JCI Japan, JCI Korea, JCI Philippines, JCI Mongolia, JCI Pacific)

Vice President: Katherine Cheng, JCI USA (assigned to JCI Australia, JCI New Zealand, JCI Taiwan, JCI Singapore, JCI Indonesia)

Vice President: Raju Khatri, JCI Nepal (assigned to JCI Pakistan, JCI India, JCI Cambodia (potential), JCI Sri Lanka, JCI Thailand, JCI Vietnam)

Vice President: Shine Bhaskaran, JCI India (assigned to JCI Hong Kong, JCI Macao, JCI Nepal, JCI Maldives, JCI Bangladesh, JCI Malaysia)

The Americas

Executive Vice President: Eladio Martinez, JCI Puerto Rico

Vice President: Donna Francis, JCI West Indies (assigned to JCI Canada, JCI Dutch Caribbean, JCI USA, JCI Mexico, JCI Haiti (provisional))

Vice President: Carlos Parucker, JCI Brazil (assigned to JCI Argentina, JCI Bolivia, JCI Colombia, JCI Paraguay, JCI Uruguay, JCI Honduras, JCI Chile)

Vice President: Dave Martinus, JCI Dutch Caribbean (assigned to JCI Brazil, JCI Costa Rica (provisional), JCI Ecuador, JCI Guatemala (provisional), JCI Suriname, JCI Venezuela)

Vice President: Jonathan Miranda, JCI Honduras (assigned to JCI Dominican Republic, JCI Panama, JCI Peru, JCI Puerto Rico, JCI West Indies, JCI Nicaragua)

Europe

Executive Vice President: Hans-Henrik Queseth, JCI Denmark

Vice President: Toshihiru Shimizu, JCI Japan (assigned to JCI the Netherlands, JCI France, JCI Luxembourg, JCI Belgium, JCI Italy, JCI Monaco, JCI Malta)

Vice President: Esther Ter Beek, JCI the Netherlands (assigned to JCI Ukraine, JCI Romania, JCI Russia, JCI Slovakia, JCI Poland, JCI Serbia)

Vice President: Guillaume Aubanel, JCI France (assigned to JCI Norway, JCI Sweden, JCI Denmark, JCI Finland, JCI Iceland, JCI Estonia, JCI Latvia, JCI Lithuania)

Vice President: Ismail Haznedar, JCI Turkey (assigned to JCI United Kingdom, JCI Scotland, JCI Switzerland, JCI Germany, JCI Austria, JCI Ireland)

Vice President: Lesley Young, JCI United Kingdom (assigned to JCI Turkey, JCI Catalonia, JCI Greece, JCI Armenia, JCI Hungary, JCI Cyprus, JCI Portugal)

2011 Appointees

Subject to the approval of the respective National Organizations

Chief Executive Assistant to the President

Bertolt Daems, JCI the Netherlands

Executive Assistants to the President

Valerie Zafindravaka, JCI Madagascar, Africa and the Middle East

Jin Oh, JCI Japan, Asia and the Pacific

Valesca Ernest Montonjo, JCI Dutch Caribbean, The Americas

Chiara Milani, JCI Italy, Europe

Shigenori Kamida, JCI Japan, Personal Assistant to President

Noriyuki Imaizumi, JCI Japan, Personal Assistant to President
Shogo Ikeda, JCI Japan, Personal Assistant to President

JCI Growth and Development Commission

Ken Wong, JCI Hong Kong, Chairperson
Pascal Dike, JCI Nigeria, Commissioner, Africa and Middle East (AMDEC)
Sayanaa Lkhagvasuren, JCI Mongolia, Commissioner, Asia and the Pacific (APDC)
Iris Lisbeth Oro Bonilla, JCI Panama, Commissioner, Americas and Caribbean (ADC)
An Deventer, JCI Belgium, Commissioner, Europe (EDC)

JCI Training

Patrick Knight, JCI USA, Director
Kola Osinowo, JCI Nigeria, Commissioner, Africa & Middle East
Yogesh Chandak, JCI India, Commissioner, Asia and the Pacific
Marciano Sandjai Lie A Young, JCI Suriname, Commissioner, Americas
Dave Synaev, JCI Belgium, Commissioner, Europe

UN Affairs Commission

Toshinari Fujii, JCI Japan, Chairman
Anis Chehibi, JCI Tunisia, Africa and Middle East
Paa Kwesi Inkumsah, JCI Ghana, Africa and Middle East
Chang-Ro Hong, JCI Korea, Asia and the Pacific
Kathy Woo, JCI Hong Kong, Asia and the Pacific
Fernando Martins, JCI Brazil, the Americas
Jorge Cordoba, JCI Panama, the Americas
Sicco Maathuis, JCI the Netherlands, Europe
Mari Pitkanen, JCI Finland, Europe

Institutional Representatives

JCI Secretary General Edson Kodama, JCI World Headquarters, to the ICC-WCF, Council of Europe and European Union, UNIDO - UN Vienna, the UN (Geneva) and UNESCO, the UN (New York) and UNICEF and AIESEC

Special Assistants for Sponsorship/Finance

Darius Atsoo, JCI Togo, Africa and Middle East
Rodolphe Djiguimde, JCI Burkina Faso, Africa and Middle East
Maher Bahy, JCI Tunisia, Africa and Middle East
Laho Bangoura, JCI Guinea, Africa and Middle East
Hiroyuki Matsuura, JCI Japan, Asia and the Pacific
Hiroaki Fujita, JCI Japan, Asia and the Pacific
Takaaki Kataniwa, JCI Japan, Asia and the Pacific
Makoto Sumida, JCI Japan, Asia and the Pacific

Sang-Yeop Lee, JCI Korea, Asia and the Pacific
Jeoung-Jung Kim, JCI Korea, Asia and the Pacific
Sunny Kuan, JCI Macao, Asia and the Pacific
Hassan Fayaz, JCI Maldives, Asia and the Pacific
Shahid Uddin Akbar, JCI Bangladesh, Asia and the Pacific
Santosh Kumar. P, JCI India, Asia and the Pacific
Mario Guaman, JCI Bolivia, the Americas
Peter Mangaard, JCI Denmark, Europe

JCI Audit Committee

Lisa Parrish, JCI USA, Audit Committee Chairperson
Koichi Washizawa, JCI Japan, Audit Committee Member
Susana Lugo, JCI Paraguay, Audit Committee Member
Colvin Houston, JCI Scotland, Audit Committee Member

JCI Foundation

Takahiro Goto, JCI Japan, Chairman
Kesavalal Vallabhds, JCI India, Director
Chui Sai Cheong, JCI Macao, Director
Jun Takahashi, JCI Brazil, Director
Charles Gandia, JCI France, Director

Potential Affiliation Approvals

The applications for affiliation of the following National Organizations were approved:

- Cambodia
- Egypt
- Jordan
- Sierra Leone

Potential Affiliation Renewals

The applications for potential affiliation of the following National Organizations were renewed:

- Lesotho
- Nicaragua
- Chile
- Vietnam

Potential Affiliation Disqualifications

The applications for affiliation of the following National Organizations were disqualified:

- Bulgaria
- Mozambique

Provisional Affiliation Approvals

The applications for provisional affiliation of the following National Organizations was approved:

- Costa Rica
- Guatemala

Provisional Affiliation Renewals

The applications for provisional affiliation of the following National Organizations were renewed:

- Haiti
- Slovakia

Disaffiliations

- JCI Namibia

2012 JCI World Congress

JCI Taipei, Taiwan, was selected to host the 2012 JCI World Congress.

JCI Policy Amendments

The JCI Board of Directors approved proposed amendments to the JCI Senate Policy 20-2 concerning Area Associations and Governing Boards recommended by the Executive Committee. The JCI General Assembly approved the proposed amendments to JCI Policy.

TOYP Honorees

The following ten young people were honored as the JCI Ten Outstanding Young People of the World (JCI TOYP):

- **Emily Cummins, United Kingdom**
Business, economic and/or entrepreneurial accomplishment
- **Melanie Hennessy, Ireland**
Humanitarian and/or voluntary leadership
- **Dr. Gifty Immanuel, India**
Medical innovation
- **Eva Maria Ingelsson, Sweden**
Political, legal and/or governmental affairs
- **Sabirul Islam, United Kingdom**
Business, economic and/or entrepreneurial accomplishment
- **Aki Nakaoka, Japan**
Humanitarian and/or voluntary leadership
- **Uyapo Ndadi, Botswana**
Contribution to children, world peace and/or human rights
- **Dr. Joseph Nkurunziza, Rwanda**
Contribution to children, world peace and/or human rights
- **Antti Yrjänä Pentikäinen, Finland**
Contribution to children, world peace and/or human rights

- **Dr. Mikko Waldemar Wirén, Finland**
Business, economic and/or entrepreneurial accomplishment

Judges

- Fred Dubee, UN Global Compact Senior Adviser
- Elizabeth Gore, United Nations Foundation Executive Director
- Rajat Gupta, International Chamber of Commerce Chairman
- Rona Yircali, World Chambers Federation Chairman
- Roland Kwemain, 2010 JCI President

JCI Creative Young Entrepreneur Award (JCI CYEA)

Jo Nelissen, ABN from Belgium

JCI World Public Speaking Championship

Cecille A. Reyes, JCI Philippines

JCI World Debating Championship, sponsored by 1963 JCI President Eric H. Stevenson

English – JCI Canada’s “The Rocky Mountaineers” (Jillian Walker, Hassan Halepota, Stefan Cherwoniak and judge Lara Tierney)

Spanish – Equipo Panamericano

French – JCI Canada’s “Les francos canadiens” (Eric Brideau, Viviane Lyrette and Mélanie Raymond)

Outstanding Debater

English – Winnie Yeung, JCI Hong Kong

Spanish – Carlos Peñaloza, JCI Bolivia

French – Laura Dewes, JCI Belgium

JCI First Timers Competition

Lauri Zen, JCI Brazil

JCI Awards

Awards to National Organizations

Best Community Development Program – JCI Brazil

Best Business Development Program – JCI Monaco

Best Individual Development Program – JCI Malaysia

Best International Collaboration – JCI Japan

Best Publication – JCI Korea

Best Public Relations Program – JCI Estonia

Corporate Social Responsibility – JCI Hungary

Best UN MDG Project – JCI Hong Kong

Youth Activities Program – JCI Japan

Awards to Local Organizations

Best Local Community Development – JCI Osaka, Japan
Best Business Development Program – JCI Bamako-Esper, Mali
Best Individual Development Program – Hong Kong Jayceettes, JCI Hong Kong
Best International Collaboration – JCI Pedro Juan Caballero, Paraguay
Best Environmental Development Program – JCI Damascus, Syria
Best Public Relations Program – JCI de la Ciudad de Panama, Panama
Corporate Social Responsibility – JCI Lion Rock, Hong Kong
Best Membership Recruitment Program – JCI Alianza, Panama
Best Fund Raising Program – JCI Deventer, Netherlands
Outstanding Local Organization of the World – JCI Rosario, Argentina
Outstanding New Local Organizations of World – JCI Ejecutivos la Paz, Bolivia
Best UN MDG Project – JCI Encarnacion, Paraguay
Youth Activities Program – JCI Pan Mac, Macao

Awards to Individual Members

Most Outstanding Senator – Silvana Garzón Montoya, JCI Pereira, Colombia
Most Outstanding Trainer – Per Stilling, JCI Norway
Most Outstanding Member – Guido Weber, JCI Rosario, Argentina
Most Outstanding Local President, 25-50 Members – Licca Chan, JCI City Lady, Hong Kong
Most Outstanding Local President, 51-100 Members – King Yip, JCI Lion Rock, Hong Kong
Most Outstanding Local President, more than 100 Members – Alvina Chan, Peninsula Junior Chamber, Hong Kong
The Joaquin V. Gonzalez Memorial Award – Asuka Mizuki (JCI Fussa, Japan), Maki Narushima (JCI Tokyo, Japan), Raita Nishima (JCI Tokyo, Japan), Takayuki Kashiwa (JCI Mito, Japan), Tomoyuki Matsukura (JCI Asahikawa, Japan), Marfred Pranada (JCI Manila, Philippines)

Presidential Awards

Outstanding Support – JCI Cameroon
Outstanding Diplomatic Support – Republic of Cameroon Ministry of External Affairs
Most Outstanding Vice President of the Year for Africa and the Middle East – Shingai Ndoro
Most Outstanding Vice President of the Year for Asia and the Pacific – Batbayar Ulziidelger
Most Outstanding Vice President of the Year for the Americas – Lenny Garvizu
Most Outstanding Vice President of the Year for Europe – Chiara Milani
Most Outstanding Executive Vice President of the Year – Bertolt Daems
Most Outstanding National President of the Year – Nicolas Lefevre, JCI France
Most Outstanding National Organization of the Year – JCI Japan
Most Outstanding Appointee – Rutger Westenburg, UN Affairs Commission Chairperson
Most Outstanding JCI Staff Member – Christine Albrecht

Special Recognition Awards

Outstanding Assistance: Carlos Suarez

Outstanding Presidential Visit: JCI India

Outstanding Presidential Visit: JCI Panama

Outstanding Presidential Visit: JCI the Netherlands

Outstanding Presidential Visit: JCI Zimbabwe

Outstanding National President: Ismail Haznedar, JCI Turkey

Outstanding National President: Carole Bassa Ayivi, JCI Benin

Outstanding National President: Jorge Galmes Aguzzi, JCI Argentina

Outstanding National President: Andy Tu, JCI Taiwan

Outstanding National Organization: JCI Hong Kong

Outstanding National Organization: JCI Brazil

Outstanding National Organization: JCI Mali

Outstanding National Organization: JCI Germany

2011 JCI Plan of Action – Summary

Introduction

By providing development opportunities that empower young people to create positive change, JCI is on a mission to change the world by transforming communities and changing lives. In 2011 the organization embarks on an exciting journey to position JCI as a global organization with the ability to impact the world. JCI will take action to accomplish its vision of being the leading global network of young active citizens.

A World of Citizens: JCI and Human Security

The 2011 Plan of Action is inspired by a new era – an era in which the destiny of the world is being defined by citizens rather than nations. In a post Cold War 21st century, with increasing globalization, and where people are exposed to threats that cannot be resolved by unilateral efforts of nations, young active citizens will have to take initiative to ensure that communities are developed and progress is made beyond national boundaries and government bureaucracies.

The term “Citizens Initiative” has been used to define the notion that positive change in the world will be brought about by the action of individuals rather than the action of nations or states. As a forward-thinking organization, JCI shall embrace the future in 2011 and urge members to be the true active citizens by taking initiative to lead the world to a better place. As active citizens, we can no longer subscribe to the notion that national security shall be provided by governments, but we must ensure the security of every human being from want or fear.

In recent years, the United Nations has begun to address the concept of human security, which, simply put, is a concept that seeks to ensure the security of every human being in terms of food, health, the environment, personal safety, community and politics. The perspective of human security emerged because nations no longer have the ability to deal with issues that face the security of individuals unilaterally. Human security means protecting the vital core of human lives in a way that enhances human freedom and human fulfillment. It works to free people of their fears as they relate to conflicts, terrorism, natural disasters, environmental degradation, infectious disease and economic crisis. It relates to the ability to elevate people out of poverty, illiteracy, poor health and the lack of vital social services.

These problems continue to prevail because governments – whether in developed or emerging economies – cannot sufficiently satisfy the wants of the people. The old top-down approach to human development from government has proven insufficient. It will take a bottom-to-top grassroots efforts implemented by citizens like JCI members to meet these wants. We are responsible for the future of our communities, our countries and the world at large. At no time has our mission, which empowers young people to create positive change, been more relevant than now. At no time has our action been more urgent.

With a vision to becoming a leading global organization, we must reaffirm our commitment to our mission and as one global team with a unified sense of purpose, embark on an ambitious journey to lead the world to a new era.

To embark on this ambitious journey we have defined three main goals for ourselves as an organization.

1. To build a truly global organization with shared values and common goals

Unquestionably we have a very diversified membership from diversified communities. We no doubt face different challenges from community to community, continent to continent, but while our faces and our challenges may be different, we represent one human race, living in one global village. There are common problems that we face that we must address globally.

Over 180 world leaders agree that the United Nations Millennium Development Goals (MDGs) are an ideal list of challenges that need to be overcome. As young people embracing the future, we must address the MDGs but we must also look beyond the MDGs to a world that will always have problems to solve. This is a responsibility that we must accept. We are and must continue to build one global team in 2011 that will rid the world of its challenges. As a global team, we will strengthen

our partnership with the United Nations Foundation to fundraise, create awareness and fund the purchase and distribution of bed nets to see an end to malaria deaths.

2. To build global partnerships for development:

While building global partnerships for development is one of the MDGs, it is important for us to identify partners who share common values, and together we can work to implement solutions that will create positive change in every JCI community. We will engage and lead members, businesses and governments to adhere to the 10 principles of the UN Global Compact. As many JCI members around the world are active in small- and medium-sized enterprises, JCI has an important role to fill in our partnership with the UN Global Compact. We will lead all sectors of society by implementing the JCI Better World Framework to impact communities around the world. As we continue to build our international partnerships, we will strengthen JCI's reputation in the global arena, furthering our vision to become the leading global network of young active citizens.

3. To foster active citizenship through the Citizens Initiative

In the words of the Founder of the Junior Chamber movement, Henry Giessenbier, "From within the walls of the soul of this organization, wherein the foundation of character and citizenship are laid, we hope a message will come forth in the sometime of tomorrow that will ***stir the people toward the establishment of a permanent and everlasting peace.***" In 2011 the organization will stir people of the world to the establishment of permanent and everlasting world peace in the Japanese philosophy of OMOIYARI. While everlasting peace may be unrealistic, as active citizens we must take action to rid the world of its numerous conflicts. It will take the commitment not only of JCI members, but also education and awareness of every young person to build a better world.

To realize the aforementioned goals, this plan is divided in the seven key areas recommended by the 2008 Strategic Planning Committee as a way to stay aligned and progressively build a truly global organization.

i. JCI Mission, Vision and Values

Objective: To position JCI as a vision-driven organization with a core set of values that is exemplified in every undertaking of the organization.

Action Steps:

- Implement the JCI Better World Framework to communicate the essence of the JCI Mission

- Publish an annual report as a communication tool for external partners and internal constituents, focusing on the accomplishments of the JCI Mission, a steady movement towards our vision and emphasis on the values of the organization
- Implement an external communication strategy that will position JCI as a leading global organization that will lead various sectors towards creating positive change

Responsibilities: JCI members, Local and National Organizations, JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January 1 to December 31, 2011.

II. Membership – Recruitment and Retention

Objective: To ensure members are motivated to play an essential role in developing their communities and develop skills that will lead them to make a difference at every level of society.

Action Steps:

- Use the JCI website and other avenues of communications to motivate and inspire members
- Use the Impact of One Campaign to encourage members to take ownership of recruitment and increase the impact of the organization.
- Update, print and distribute the JCI Local Organization toolkits
- Implement the JCI Better World Framework as a platform for members to take action in their communities, hence attracting young people to join the organization
- Identify communities and create new JCI Local Organizations in existing National Organizations
- Identify new countries in which new JCI National Organizations will be created
- Fix growth objectives at every level of the organization to attain overall growth
- Innovate growth strategy to increase membership to 300,000 in 3 years

Responsibility: JCI members, Local Organizations, National Organizations, JCI Board Members, JCI World Headquarters Staff.

Time frame: January 1 to December 31, 2011

III. JCI World Headquarters Services

Objective: To ensure that the JCI World Headquarters provides members with tools and guidance that will facilitate their ability to create impact in their communities.

Action Steps:

- Redeploy resources at Headquarters to suit the needs of the organization
- Lead the implementation of the JCI Better World Framework across the organization by developing the tools and material necessary for its implementation
- Continue to enhance and optimize performance of the JCI website.
- Develop a communication strategy aimed at attracting potential members, partners and sponsors to be engaged in JCI activities and to position JCI as a leading global organization.
- Enhance collaboration with key partners and extend such collaboration to new partners using the JCI Better World Framework. Notable JCI partners include the United Nations and its agencies, the International Chamber of Commerce (ICC), AIESEC, the Hanns Seidel Foundation and Cordaid
- Continue the commitment to deliver 1,000,000 insecticide-treated bed nets by 2015 in collaboration with the United Nations Foundation.
- Continue to promote and encourage members to carry out projects aligned with the UN Millennium Development Goals
- Promote and facilitate access to the small and medium size enterprises to join the UN Global Compact. Further develop a training program in this regard and aim to sign up 5,000 small and medium size businesses with the UN Global Compact
- Implement the resolutions of the 2010 JCI Global Partnership Summit by bringing together more of the civil society, governments and corporations in the 2011 JCI Global Partnership Summit

Responsibility: JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January 1 to December 31, 2011

IV. JCI Programs:

Objectives: To revitalize JCI Programs, making them more relevant to JCI activities.

Action Steps:

- Develop JCI Programs to be aligned with JCI Better World Framework
- Develop the JCI Speaking Competition to be run in high schools and to engage members in relevant development issues in their communities
- ***“To stir the people toward the establishment of a permanent and everlasting peace”*** words from the JCI Founder Henry Giessenbier will be the theme of the 2011 JCI World Speaking competition. This theme is

- intended to reinforce the concept of the Citizen's Initiative and highlight the ability of young people to make a difference in the future of the world
- Implement a new JCI Awards system that is relevant, demands higher standards and serves as a showcase of the organization's activities both internally and externally
 - Review and begin the implementation of a new JCI Twinning program that encourages and enhances international collaboration and exchange
 - Prioritize the continuous promotions of the JCI Programs

Responsibility: JCI members, Local Officers, National Officers, Appointees, JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January 1 to June 30, 2011

V. JCI Events

Objectives: To use JCI Area Conferences and World Congress to address regional and global issues and appeal to all sectors of society.

Action Steps:

- Implement a new platform for JCI Area Conferences to propagate the JCI Better World Framework
- Use JCI Area Conferences as a way to engage not only JCI members but also various pillars of society towards finding solutions to regional and global issues
- Use JCI Events as a showcase for best practices and to advance the strategic vision and mission of the organization
- Organize a 2011 JCI Global Partnership Summit as the main event of the year in New York that will position JCI as leading the world to a better place
- Further develop the JCI Academy to provide increased development and networking opportunities for future leaders of the organization.
- Begin planning for the celebration of the 100th anniversary of JCI

Responsibility: All JCI Area Conference Organizing Committees, JCI members JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January to June 2011 for JCI Area Conferences and JCI Global Partnership Summit and January to December for the JCI World Congress.

VI. JCI Finances and Revenue:

Objectives: To review the JCI budget to reflect the short-term and long-term objectives of the organization but also to move the organization away from total dependence on traditional sources of finances such as membership dues and the JCI Senate.

Action Steps:

- Use the JCI Better World Framework to build partnerships that will lead to an increase in revenue for JCI
- Increase revenue through an increase in the number of Senators
- Review JCI Officer travel to reduce cost and improve efficiency
- Revise and procure popular JCI merchandise to generate revenue
- Review and evaluate the effectiveness of the current JCI dues structures for future recommendations
- Review and implement an effective promotion plan for the JCI Foundation, both internally and externally

Responsibility: JCI members, JCI Local and National Officers, JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January 1 to June 30, 2011

VII. JCI Training:

Objective: To develop JCI Training courses that will build members into exemplary active citizens by identifying societal problems and taking action to find solutions.

Action Steps:

- Develop new JCI Training Courses that will inspire personal and collective responsibility towards development
- Enhance performance of the JCI online training tools
- Develop JCI online training capability
- Continue to improve the online administration of the JCI Training Certification program
- Realign JCI Training with JCI Better World Framework to ensure that every JCI Local Organization receives the necessary training to inspire its members to implement the framework
- Use the JCI Area Conferences as a medium to promote the new JCI Training Courses
- Develop a Social Responsibility training program for small and medium sized companies that focuses on the implementation of UN Global Compact Principles

Responsibility: JCI Local and National Officers, JCI Board of Directors, JCI World Headquarters Staff.

Time frame: January 1 to December 31, 2011

Conclusion: Our vision to be the leading global network of young active citizens can only be accomplished if we take our place on the international scene.

Through JCI programs, projects and events, JCI members will take action to lead the world to overcome the greatest challenges of the millennium. Our Founder Henry Giessenbier spoke about stirring “the people toward the establishment of a permanent and everlasting peace.” It is this message that will guide the organization in 2011, and our actions will stir the citizens of the world toward the establishment of a permanent and everlasting peace.

As one global team, go impact the world!